



TAKE ACTION WITH

Compassion

Fundraising in a few easy steps

We know God has blessed every person with unique skills, passions and resources.

That's why we want to encourage you to fundraise in the way you'd like and in the area of our ministry you're most passionate about.

STEP 1 //



Choose what you'd like to fundraise for

We recommend fundraising for one of the following areas of need:

Child survival to provide health care for pregnant moms and babies, food for malnourished children and parental education so new moms can learn how to care for their babies.

Safe water to bring potable water to communities in East Africa.

Urgent needs to meet the most pressing needs our church partners have identified around the world.

You can also raise money for one of the initiatives found at compassion.ca/make-a-donation, including things like emergency medical care, home rebuilding and vocational training.

STEP 2 //



Plan your fundraiser

Use your skills and creativity to decide how you want to raise funds. Here are examples of what people of all ages have done when they were inspired to take action:

- Students at a Christian high school host an event where participants choose to fast, raising at least \$5000 each year.
- Two friends from church started a series of concerts in Lethbridge, Alberta, which featured local musicians and the student choir of a Christian high school. Over seven years, these concerts raised more than \$200,000 to support Compassion's work in several African nations.

- Sixteen-year-old Chris uses his talents to make chocolate-coated truffles. He plans to use the profits to donate a rainwater harvesting system to a Compassion centre in Uganda.
- When she was eight, Katie learned about the dangers of malaria and wanted to do something about it. She made presentations at her school and church and raised over \$1,000—enough to buy 135 mosquito nets.
- Every Thursday, Marisa, Alana, Michael and Nathan collect glass bottles in their neighbourhood to return for a refund. This year, they've raised nearly \$2,000 to help Compassion kids.
- Rather than asking for presents, James asked his friends to make a small donation for his sixth birthday. The money was used to buy a swing set for children in Rwanda and the extra was given to a soup kitchen in his neighbourhood.

What are your skills and interests that you could use to take action with Compassion?

STEP 3 //



Tell us what you're planning

We'd love to know what you're planning and see if there are any resources you need (such as magazines or brochures) or if there is anything we can do to help as you plan. Send us an email at **advocate@compassion.ca** or call **1-800-563-5437**.

STEP 4 //



Promote your event

Use the photos and logo included in this resource kit to make a poster (tools we like include Photoshop for intermediate and advanced users and Canva.com for beginners). We also recommend getting in touch with local news outlets to bring some additional attention to your fundraiser. (You can find instructions on how to contribute stories or add events to local calendars on news websites). Local news outlets love hearing about people making a difference, and you can raise awareness too!



Get trained

There's a little bit of info you'll need to pull off your fundraiser, but it's pretty straightforward:

Will donors get a tax receipt?

Yes! For donors to receive their tax receipt, they must clearly print their contact information on the pledge form found at the end of this document. Tax receipts are issued for donations over \$10 or more. You'll need to submit a pledge form for each person wanting a tax receipt.

What if I'm selling a product or running an auction and a tax receipt is requested?

This is where things get a bit more complicated, as the Canada Revenue Agency has strict guidelines about what does and doesn't qualify for a charitable tax receipt. Because ensuring compliance with all of these regulations can be challenging, we have chosen to issue tax receipts only for donations made to Compassion. If an individual is receiving some benefit from their action—for example, winning an item in an auction or purchasing a product—the purchaser will not receive a tax receipt.

Can donors give to my fundraiser online?

We are working on a tool that will make this possible, but for the moment, they cannot give to your fundraiser online.

What do I do with the funds raised?

As soon as your fundraiser is complete, send the funds raised and your pledge forms to:

Compassion Canada
P.O. Box 5591
London, ON N6A 5G8

If you've received your donations in cash, we recommend either sending a bank draft or personal cheque for the total amount you've raised.

What should I tell people about Compassion's ministry?

Compassion's ministry is focused on "holistic child development"—what a mouthful! What that means is that Compassion's church partners nurture all the areas of a child's life. To nurture their minds, they get access to school and educational opportunities. To nurture them physically, they get access to health care, recreation and education on how to stay healthy. To nurture them socially, they learn how to form healthy relationships. And to nurture them spiritually, they hear the gospel of Christ and are discipled as they grow closer to Him! Together, these interventions help children gain the skills, character and opportunities to escape poverty.

STEP 6 //



Have fun!

Finally, remember to have fun while you're taking action with Compassion!

We're excited to see what you come up with as you use your passion and creativity to make a difference in the lives of children around the world.

Province: _____ Postal code: _____ Phone number: _____ Email: _____

Tax receipts are issued for donations of \$10 or more. To receive a tax receipt, contact information must be clearly printed. No tax receipts will be issued for pledges where addresses are incomplete or illegible.

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WHAT IS COMPASSION?

As one of the world's leading child development organizations, Compassion partners with the local church in 26 countries to end poverty in the lives of children and their families. Today, more than 1.6 million children and their families are discovering lives full of promise and purpose as they develop in all aspects of their lives—minds, bodies and relationships—while discovering God's love for them in the gospel of Jesus Christ.



COMPASSION CANADA

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